



Web Site Advertising

Rate: Contact for Availability

A new look and more information than ever makes Business Television Network Web site the central resource for anybody who wants to “Get The Word Out” about their business. It's the perfect way to leverage the impact of your message with advance exposure before the Show even begins and for post-air reinforcement .

Locations

Several sections of businesstelevisionnetwork.com feature potential ad locations, including button ads and skyscraper ads, available on a rotating and exclusive basis.

Prices range from \$500 - \$1,500. Please send a contact form email for availability. Pre-paid term discounts are 3.5% discount for 3 month contract, 7% discount for 6 month contract, and 15% discount for 12 month contract.

Exclusive Sponsorships

Section	Button Ad (210 x 60 pixels)	Skyscraper Ad (135 x 200)	Skyscraper Ad (150 x 220)	Skyscraper Ad (150 x 250)
1. Home	\$1,000 (per month)	\$1,500	---	---
2. Print	---	---	---	\$1,200
3. Web	---	---	\$1,150	---
4. Radio	---	---	---	\$1,200
5. Corp. Connections	---	---	---	\$1,200
6. eGems	---	---	\$1,150	---
Banner Advertising	Banner Ad (420 x 60)		Text Only Ticker Ad (20px. high x 80 Characters)	
1. Home	\$1,500		---	
7. Press Release	---		\$500	

Rotating Sponsorships

Section	Button Ad (210 x 60 pixels)	Skyscraper Ad (135 x 200)	Skyscraper Ad (150 x 220)	Skyscraper Ad (150 x 250)
1. Home	\$700 (per month)	\$1,000	---	---
2. Print	---	---	---	\$800
3. Web	---	---	\$750	---
4. Radio	---	---	---	\$800
5. Corp. Connections	---	---	---	\$800
6. eGems	---	---	\$750	---

Banner Advertising	Banner Ad (420 x 60)	Text Only Ticker Ad (20px. high x 80 Characters)
1. Home	\$1,000	---
7. Press Release	---	\$500

Specifications:

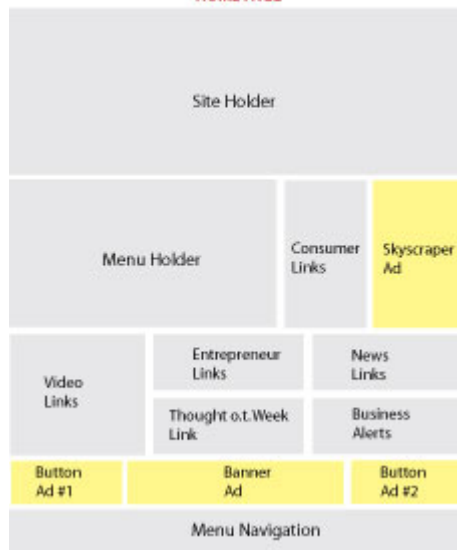
- Artwork must be submitted electronically to ca@businesstelevisionnetwork.com.
- Acceptable formats are GIF, animated GIF, JPEG or PNG. Files must use RGB colors and have all fonts embedded.
- Most animations permitted, including endless looping.
- A click-through URL must be provided.
- Maximum file size is 10kb for buttons, 20kb for skyscrapers.

2008 Business Television Network Web Site Ad Locations

Ad Locations are in Yellow.

Drawing is not to scale

HOME PAGE

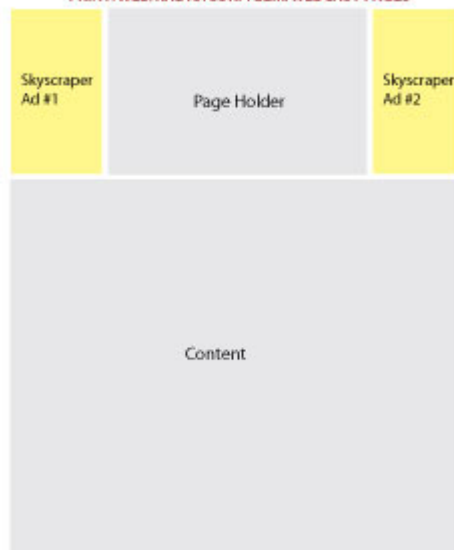


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PRINT/WEB/RADIO/CORP/GEM/WEBCAST PAGES

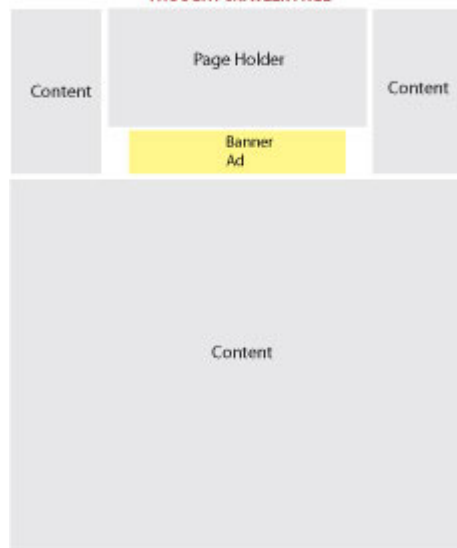


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THOUGHT o.t. WEEK PAGE



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PRESS RELEASE PAGE

